M2018-71

CITY COUNCIL APPOINTMENTS TO MYRTLE BEACH AIR BASE REDEVELOPMENT AUTHORITY

4-YEAR TERMS

NAME	ADDRESS	PHONE #	APPT. DATE	EXPIRATION	TERM #
Thomas D. Webb Twebb8@sc.rr.com	679 Providence Dr. MB, SC 29572	843-449-5690	4/10/18	4/10/2022	1
Walt Whittier	305 Sunset Trail 29577	449-5044	6/14/2016	6/30/2020	3
Wilson Cain	206 29th Ave. S. 29577	448-3063	6/14/2016	6/30/2020	4

NOTE: City Residents are highlighted in blue.

To Whom It May Concern:

I would like to take this opportunity express my interest in the open vacancy in the Myrtle Beach Air Base Redevelopment Authority Committee. I am a resident of Market Common and am currently the Director of General Brokerage for Real Living Home Realty Group which is a local real estate firm owned by Jim Parker and John Jobson located off Farrow Parkway. I also own and operate a property and construction company in the area. I am graduate of Coastal Carolina University in 2005 with a BS in Finance.

I have made the Air Base my home and where I've chosen to work and would be honored to play a bigger role in it's development. I would greatly appreciate your consideration for this appointment.

Kindest Regards,

Kevin J Gunn

Director of General Brokerage

Real Living Home Realty Group

1232B Farrow Parkway

Myrtle Beach, SC 29577

843-655-0581

MICHAEL D. SNOW
3404 Pampas Drive
Myrtle Beach, SC 29577
(843) 655-9062
msnow34@yahoo.com

PROFILE & OBJECTIVE:

HARDWORKING, DETERMINED MARKET COMMON RESIDENT SEEKING TO HELP CONTINUE TO DEVELOP THE MARKET COMMON DISTRICT AND CITY OF MYRTLE BEACH WITH A LONG RANG VISION IN ACCORDANCE OF THE MASTER PLAN

EDUCATION:

Stetson University, Deland, FL
Bachelor of Science, Sport Administration(Minor: Business Administration); May 2003

PROFESSIONAL EXPERIENCE:

Myrtle Beach Pelicans

Assistant General Manager (July 2015-Present)

- Booking Agent for NTR(Non-Traditional Revenue)
- Oversite of Vendors both Pelicans and City of Myrtle Beach
- Responsible for 85% of Pelicans Gameday Staff
- Analyze and Project Attendance to ensure adequate staff levels while remaining within budget
- Create and Manage Operations and Facilities Budget
- Serve as Event Manager for all 70 Pelican Home Games
- Continue Duties of Facilities Operations Manager
- Planning and Oversight of Capital Projects

Facility Operations Manager(January 2007-July 2015)

- Hire, train, schedule and supervise event staff
- Oversee and schedule all ballpark projects
- Serve as Operational Liaison between City of Myrtle Beach and the Pelicans
- Serve as onsite contact for multi-million dollar renovation project
- Oversight and assistance with outside baseball tournaments
- Create and implement "Ballpark Policies and Procedures" to ensure safety of all patrons and staff
- Successfully manage a budget
- Develop and implement ballpark cleaning procedures
- Highly involved in the execution and planning of two NCAA Regionals, two Carolina/California League All-Star games, and a NCAA Super Regional
- Oversight of both Clubhouse Operations
- Generate Sales Leads and Leveraging Ballpark Contracts(Corporate and Tickets)
- Supervise, coordinate and schedule Security, Police and EMS Services
- Enhance Fan Experience as fan service supervisor
- Assist in all aspects of Pelicans Community relations, ballpark events, parades, mascot appearances

Extra-Curricular Activities

City Of Myrtle Beach Bicycle and Pedestrian Safety Committee

- Inaugural Voting Member Appointed by City Council
- Develop Bicycle Paths and Infrastructure recommendations to City Council
- Develop Safety Educational Campaigns
- Design and Implementation of Complete Streets Policy
- Vice Chairmen August 2016-Present

Sweetgrass North HOA Vice President August 2015-Present
Eagle Scout

JOHN T. MAXWELL
1425 TEAGUE ROAD MYRTLE BEACH, SC 29577
PHONE 843 293 4718
CELL 843 251 2308
jmaxwell41@gmail.com

EMPLOYMENT HISTORY:

2010-(March-September) United States Census Bureau
Field agent, duties include to collect resident information and report same to District Census Office.

2007-2009 Whispering Pines Golf Course (City of Myrtle Beach)
Employed as Greeter/Starter. Duties include greeting golfers and directing them to starting location.

1983-2003 Owner and operator of Maxwell House Motel.

1970-1983 Project Superintendent , W.L Harper Company. Responsible for directing and planning work on highway and airport construction projects.

CIVIC AND GOVERNMENTAL:

2004-2007- Member MBAFBRA.

2003-2004- Member Waccamaw Regional Transit Authority Board of Directors.

1990-1998- Served as Councilmember, City of Myrtle Beach

1987-1989- Member City of Myrtle Beach Planning Commission.

1988-1989 Prseident, Myrtle Beach Hospitality Association.

1987-1988 Member Horry County "Tax Appeals Board"..

M2018-71

Mark Mancini

(770) 912-0063 | mark@mancini.ws

Senior Operations/Business Strategy Executive

Mark Mancini is a visionary leader of people, projects, and companies whose executive tenure combines both technical and operational management. As the Chief Architect and sole employee for a startup, Twisted Technologies, that would become an award-winning $1.6 million Microsoft-certified IT support company, Mark developed the uncanny ability to identify and capture emerging opportunities in highly competitive medical, legal, accounting markets. He also developed the reputation as an extraordinary team builder who instills strong employee engagement to maximize productivity, loyalty, and profitability.

Technology and health care have always appealed to Mark. At the age of 13, Mark was a self-taught BASIC and PASCAL programmer, and he sold software he had written on a Commodore-64 for $125. At the age of 17, he wrote software for the pharmaceutical company Hoffman LaRoche that saved them several hours a day of calculations done by a PhD as well as developing graphical presentations of discreet data accumulated in assays.

Mark would later go on to earn a degree in chiropractic. But while completing his studies, he took a job working at a Gateway retail store where the technology bug would bite him again. Three years later, Mark started Twisted Technologies at a time when the economy was fading but his passion had reached a fever pitch. With no fallback option, he had to make the company profitable very quickly. Like most solo operators, Mark worked long hours, networked, and made key business decisions that involved things like pricing, direction, accounting, focus, vendor management, and product offerings.

By cultivating strong business relationships in an entrepreneurial network, Mark successfully grew the company from the ground up as he worked harder, smarter, and faster to build the infrastructure that would support his expansion efforts. Along the way Mark positioned Twisted Technologies to become one of the fastest growing McKesson Physician Software Resellers, winning several awards for sales, technical expertise, marketing, and consulting while also earning a seat on the Advisory Board for Medisoft. As the company required more staff and added more sophisticated service offerings over 15 years, Mark learned as he went and executed the strategic vision that included a cash buyout when the opportunity presented itself.

According to plan, Twisted Technologies was acquired by JDL Technologies in 2015 to form a larger, more feature-rich managed services provider. He spent a year helping the new ownership group to expand JDL's market presence and growth in the Atlanta area. An avid real estate investor, boater with his Master's Captain License, and former competitive jet ski racer, Mark brings a tenacious sense of discipline and focus to the boardroom that translates into bottom-line success.

Mark Mancini

(770) 912-0063 | mark@mancini.ws

Senior Operations/Business Strategy Executive

Visionary leader of people, projects, and companies spearheading operations and services of high customer value by identifying and capturing emerging opportunities in competitive markets throughout the product lifecycle. Chief architect and executive for Microsoft-certified IT support company, ultimately negotiating its cash sale and transitional support role. Perform competitive research to align organizational goals with current trends while executing on business opportunities. Consistently develop business cases for product and service investments as well as product roadmap and validate input from internal and external stakeholders. An extraordinary team builder who instills strong employee engagement to maximize productivity, loyalty, and profitability. Advisory Board, McKesson's Medisoft.

Executive Competencies:

Strategic Planning | P&L/Budgeting | Team Leadership | Competitive Analysis | Product Roadmapping & Research | Business Development | Stakeholder & Board Relations | Process Improvement | Collaboration | Sales/Marketing | Resource Allocation | Training | Project/Vendor Management | Managed Services | Solution Selling | Negotiations

IT Expertise:

Data Management | Software Development | Business Continuity | Disaster Recovery | IT/Network Security
SaaS | Cloud Computing | Wireless | VoIP | MS Exchange | Application Support | Virtualization | Integration
Enterprise Software/Architecture | Service Management

Professional Experience

Director of Operations | CLOUDWYZE, Leland, NC | March 2017 to March 2018
(Managed Services Provider focusing on cloud services in the Wilmington-area.)
Selected to lead organization and realize increased profitability of VC-funded start-up and establish guidelines for growth in order to prepare the business for future acquisition. Managed a dozen employees in aspects of growth, operations, revenue management and technical scalability.

- Optimized workflow and reduced support ticket queue by 85% leading to increased customer satisfaction by allowing for technician's time to be spent tending to proactive tasks and projects.
- Researched and implemented automated payment system to save dozens of hours of accounting time each month while streamlining an income stream that is now fully PCI-compliant.
- Spearheaded restructure of personnel, making reduction when necessary and combining teams toward unified organizational goals to maximize productivity without increasing salaries.
- Increased communications by centralizing the company to the use of one software platform for integration of all aspects of the business: prospecting, sales, inventory, purchasing, project management, and support.
- Centralized and secured IT resources to a central information platform for secure and efficient access to client data resources.

VP of Technology/Business Development | JDL TECHNOLOGIES, Ft. Lauderdale, FL | June 2015 to Oct 2016
(Offering IT solutions to businesses, healthcare organizations, and educational institutions; 58 employees and $16 million in revenue.)
Second in command of staff in sales, technology, and operations. Charged with navigating transition to new ownership and winning the support of an engaged workforce. Led integration of merged email, VoIP, and hosted environment systems. Consolidated product and service offerings. Managed a $500,000 sales department budget.

- Met with each employee individually to share news of the merger and assigned one employee to champion the positive aspects of the move, resulting in 100% employee retention.
- Implemented a "break-down-the-wall" communication strategy to help technicians recognize sales opportunities previously missed and route them regularly to the sales department.
- Established the business case for moving from Cisco Call Center to 3CX for internal VoIP, lowering costs and software assurance while adding key workforce productivity functions.
- Led efforts that successfully boosted adoption of ConnectWise client management tool by all technicians.
- Grew sales 16% while reducing staff by over 50% using savings to invest in other marketing and sales efforts.

President | TWISTED TECHNOLOGIES, Atlanta, GA | 2000 to 2015
(Managed Services Provider focusing in medical, legal, and accounting verticals; acquired by JDL Technologies.)
Grew company from the ground up to a multi-million dollar a year company by cultivating strong business relationships in an entrepreneurial network. Managed all sales, finance and comptroller duties, operations, and support functions while establishing strategic direction of the company. Handled all HR operations; anticipated trends to hire staff in projected growth areas. Built cohesive sales, finance, management, and technical teams.

- Certified as a Microsoft Gold Partner for 10 consecutive years; earned two SQL FrontRunner awards.
- Became one of the first 50 Microsoft Small Business Server Specialists and one of the fastest growing McKesson Physician Software Resellers. Earned awards for Highest Sales, Technical Expertise, Marketing Excellence, and Consultant of the Year.
- In anticipation of the cloud technology boom, cost-effectively built a private datacenter that reached breakeven in six months; maximized all available resources and realized substantial passive revenue gain by year three.
- Leveraged chiropractic background and understanding of medical practices to create a strong physician referral network; grew the business without spending any money on advertising.
- Positioned company to be well ahead of the HIPAA curve, launching custom software and hardware integration services to healthcare companies when paperless technology started industry-wide in 2006.
- Transitioned accounting structure to an MSP-based monthly recurring revenue model (MRR), resulting in more linear income, increased customer retention, and higher company value for project-based work and break-fix services. Increased net profitability almost 30% annually; contributed to a high business valuation at acquisition. The MRR model of billing increased the business value by over 5 times that of the break-fix model.

Education

Doctor of Chiropractic (with distinction) | LIFE UNIVERSITY, Marietta, GA
IT and Economics Studies, RUTGERS UNIVERSITY, New Brunswick, NJ

Robin "Pug" Gutridge
1198 Baron Drive
Myrtle Beach, South Carolina, 29577
301-502-9121
pug@gutridgegroup.com

To whom it may concern;

I request consideration for appointment to the Myrtle Beach AFB (MBAFB) Redevelopment Authority (RDA). Attached you will find a detailed resume of my over 40 years' experience in the public and private sector.

While only a six-year resident of Myrtle Beach my first experience with MBAFB was in the early 1980's when I would stop here to refuel on search and rescue cases as a pilot in the US Coast Guard. Over the next 30+ years we vacationed here regularly until finally being able to move full time in late 2011. This has given me a unique perspective in that I have seen the growth occur from a broader point of view.

In my resume you will find my work with many community organizations and associations. I have participated and led several private and public planning efforts. One such was my work as Co-founder of the Intercounty Connector Coalition where we worked with Prince Georges and Montgomery County Maryland government to develop an acceptable solution to a decades old cross-county major transportation corridor though very sensitive wetlands. While in Washington DC I was active with the US Chamber of Commerce and served on a committee that represented small business interests across the US. As a member of the Information Technology Association of America I led several efforts to improve and reform technology management and acquisition reform in the Federal Government. As part of this effort I provided testimony to the US House of Representatives Appropriations Subcommittee.

Upon moving to Myrtle Beach, I provided technical assistance to the Myrtle Beach Regional Economic Development in aviation, manufacturing, and logistics. Our focus was on developing the International Technology and Aerospace Park (ITAP) in Market Common. I also re-invigorated my long time acquittance with John Sanders in Washington DC and joined the Grand Strand Technology Council to assist in mentoring new and emerging technology companies.

As the first President of the Highlands Home Owner's Association I also saw and dealt firsthand with the challenges the profound change occurring in Market Common and the frustrations of the residents in lack of visibility and input into the decision-making process that has a direct impact on their lives. I represented our community at numerous Planning Commission meetings and understand their frustration.

I would like to be considered for appointment to the RDA. I have a long history of solving problems and developing coalitions and I believe my experience will not only be of benefit to the RDA but more importantly the Residents of the Market Common District.

Thank you for your consideration.

Robin E. "Pug" Gutridge

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Myrtle Beach, South Carolina, 29577
301-502-9121
pug@gutridgegroup.com

Security Clearance
Top Secret (current)

Summary

Mr. Gutridge has over 40 years of experience in Management, Business Development, Aviation, Information Technology, Logistics and community service. He has recently just started his newest venture – Gutridge Group. Focus of this new company is on helping new and established companies grow and develop. From 1998 to June 2016 he was with Cherokee Information Services, Inc (CIS). CIS was established in 1990 to provide Information Technology Services to the Federal Government. Mr Gutridge joined CIS in 1998 and served as VP for Business Development. He became President in 2001 and Chairman in 2013. Under Mr. Gutridge CIS grew from under $5M in annual revenue to a peak of nearly $60M expanding the portfolio from Information Technology to include Logistics, Project Management, and Acquisition Services. CIS was recognized as one of the fastest growing companies in the United States and was inducted into the Inc. 500 Hall of Fame. In June 2016 Mr. Gutridge and his partners successfully completed a sale of the company. Throughout his career in the public and private sector he has been actively engaged in mentoring and assisting organizations and companies in achieving their potential. Over the past 15 years he has overseen the CIS Incubator Program which has seen the growth and maturation of over 8 companies.

Experience

May 2015 – Current President, Gutridge Group, LLC.
After the successful sale of CIS, Mr. Gutridge has shifted his focus on his newest venture – the Gutridge Group. Gutridge Group focuses on business and economic development, and provides a full range of services (coaching; mentoring; business and project management; strategic planning; change management; service delivery analysis, assessment and improvement; and technology infusion) in a variety of business sectors - Aviation, Technology, Logistics, Manufacturing, and Construction.

July 2012 – June 2016 Chairman, Cherokee Information Services, Inc.
As Chairman Mr. Gutridge oversaw the Management Buy Out from the previous owner. In parallel the new management team significantly revamped the way CIS conducts and supports its operations. A key strategy was the complete migration from a robust CIS owned and managed technical infrastructure into an entirely cloud based capability. Not only dis this enhance CIS's capabilities it significantly reduced cost. Mr. Gutridge and his partners completed a sale of CIS in June 2016.

Program/Project Manager - In addition to his corporate responsibilities Mr. Gutridge has been the Project Manager for the National Nuclear Security Administration (NNSA) Second Line of Defense Project for the past 5 years. This program has deployed more than 500 Radiation Detection Systems (RDS) worldwide to detect for smuggling of special nuclear material. The SLD RDS collects alert and associated video information from radiation portal monitors and provides them to a centralized monitoring station for adjudication and disposition. Mr. Gutridge led the effort to define new system requirements and supported the research and evaluation of potentially commercially available products. Mr. Gutridge is also the PM and lead architect for GeRTA; a

geospatial visualization tool that integrates data from 8 disparate databases and provides a unified tool for SLD management of all SLD sites and related information. He also provides program management, systems engineering, and logistics subject matter expertise. He has drafted a new communication testing process, information security analytical and improvement tool for foreign partner countries, and has participated in acceptance testing for SLD large seaport installations.

2001 – June 2012 President, Cherokee Information Services, Inc.
Mr. Gutridge was responsible for all aspects for the growth, development, and service delivery to our customers, our employees, and our stockholders. Responsible for the development of the Cherokee strategic plan to advance the company's mission and objectives and to promote revenue, profitability, and growth as an organization. Oversaw the successful graduation from the 8(a) program (SBA Graduated 8(a) – 2006). Oversaw development of operational plans that implemented the strategic plan. Oversaw the development if company policy and ensured its implementation. Oversaw the development of corporate processes and procedures and ensured they were well defined, repeated, managed, and measured. Oversaw company operations to insure efficient, effective, and cost-effective management and use of resources and ensured that the corporation was managed and performed in an ethically/morally/legally fashion. Ensured that the corporate culture promoted and embraced the spirit of cooperation, fairness, and communication. Reviewed activity reports and financial statements to determine progress and status in attaining objectives and revise objectives and plans in accordingly. Evaluated the performance of senior management personnel for compliance with established policies and objectives of the company and contributions in attaining objectives. Presented company report at Annual Stockholder and Board of Director meetings.

In addition to his corporate responsibilities, Mr. Gutridge maintained an active role in the operational service delivery to Cherokee Customers. Most recently he advised the National Nuclear Security Administration on Program, Technical, and Logistics Management for the Second Line of Defense (SLD) Program. SLD is deploying sophisticated detection and communication systems at ports worldwide to detect radiological material. He was PM and Chief Architect for development of a Dietary Supplement Label Database. Other Projects he has lead are: Development of analytical tools to assess and evaluate multiple complex DOD Command, Control, Communications, Intelligence, Surveillance, and Reconnaissance Systems (C3ISR). This required the capture, analysis of hundreds of thousands of records from multiple disparate systems in multiple data formats. In a similar project the same process was used to create a decision support system for a DHS data center to reduce operating costs through consolidation and elimination of redundant systems.

As President Mr. Gutridge oversaw the CIS Incubator Program. CIS has assisted in the start, growth, and maturation of 8 small businesses. Some of these companies were started by both former CIS employees; others were selected from a broader pool. In addition to his duties as President, Mr. Gutridge maintains an active role in the business community through his active participation in TechAmerica, the US Chamber of Commerce, and the Association for Corporate Growth. He is often called to speak to groups on Acquisition and Information Systems Development. Most recently he provided testimony to the House Armed Services Committee on the state of Acquisition of Information Technology within the Department of Defense.

1998-2001 VP, Business Development, Cherokee Information Services, Inc.
Mr. Gutridge was responsible for all aspects of new and existing business development. During this time, Cherokee revenue has increased from less than $5M/year to $19M. Deloitte & Touche,

Inc. Magazine, and others have recognized Cherokee every year as one of the fastest growing technology and privately held companies in the United States.

New Business Development: developed and executed marketing plans, developed and executed capture plans, developed project strategy, developed technical and management proposals, developed and implemented project start-up and transition plans, measured customer satisfaction, monitored project performance.

Existing Business Development: facilitated and directed strategic planning processes, developed operational plans, developed and implemented project performance plans, facilitates development of SOP's, monitored process performance, and led process improvement efforts.

Acquisition Management: supported the Under Secretary of Defense for Acquisition, Technology, & Logistics, conducted analysis of emerging technology, supported acquisition outreach for DOD, supported programs focused on improving coalition and interoperability.

Project Management: Project Manager for Nuclear Regulatory Commission Personnel Security Support, Project Manager for US DoD TRICARE Management Agency Acquisition and Project Management Support, Project Manager for FEMA National Emergency Management Training Center Information Technology Support Services, Project Manager for Naval Aviation Inventory Control Point (NAVICP) Inventory Management Support, Project Manager for Defense Supply Center Philadelphia Inventory Management Support, Project Manager Uniformed Services University of the Health Sciences (USUHS); chief architect and PM for new National Capital Area Medical Simulation Center.

Change/Strategic Management: Developed and conducted enterprise cultural audit in conjunction with ISO 9000 implementation; conducted BPR sessions to develop requirements for enterprise database for USUHS, developed Y2K Operational Contingency Plan for the Defense Threat Reduction Agency.

1995 – 1997 Senior Acquisition Manager, UTA.
Mr. Gutridge provided Program Management Support to the FBI on the Integrated Automated Fingerprint Identification System (IAFIS). Reviewed and analyzed various technical, management, and financial document, made assessments and recommendations for improvement. Served as the lead in internal review of the $560M project and developed and implemented comprehensive remediation plan. Assisted in the Business Process Re-engineering effort to maximize the effectiveness of the new technology in the identification process – reduced from an excess of 6 months to as little as 2 hours. Developed and implemented enterprise wide metrics to measure FBI and contractor performance.

Risk Management/Earned Value Management: Lead FBI Team in Risk Management and Earned Value Management on $640M FBI IAFIS Program. Standardized metrics across 4 different contracts, developed integrated schedule from 5 different schedules. Developed and implemented Integrated Baseline Reviews across the program. Developed first WBS for program that identified activities required of government program office personnel, 4 support contractors, 3 development contractors, and 1 integration contractor.

1992-1995 Project Manager, USCG.
As a Level III Department of Defense certified project manager, Mr. Gutridge managed multiple major acquisitions from Helicopter Weapon Systems (HH-60J) and other aviation systems to Enterprise and Command and Control Information System totaling more than $1.5 Billion.

1992-1995 Organizational Development, Re-engineering, Change Manager, USCG.
Mr Gutridge developed Strategic Information Resources Management Plan. Used Business Process Re-engineering (BPR) to develop information system requirements for the US Coast Guard and Department of Transportation. Developed and implemented change management plan for office, maximized benefits from new information system. Represented USCG on the President's Reorganization Team for Research and Development in the Department of Transportation (DOT), re-engineered DOT R&D process to meet new Government Performance and Results Act (GPRA) requirements, conducted process analysis for FBI for implementation of new fingerprint identification system.

1990 – 1992 Logistics Manager, USCG.
Mr Gutridge developed and implemented provisioning/support for aircraft and ship systems utilizing MILSTD 1388 process and commercial practices; utilized Instructional Systems Design (ISD) process for new training systems, provided logistics management consultative services.

Financial Management: conducted reconciliation of accounts that recovered $7.5M; developed new cost accounting system; developed and executed multiple multi-million-dollar budgets; implemented use of cost-schedule control processes.

1989-1990 Inventory Manager, USCG.
Mr Gutridge managed Logistics system with $500M inventory distributed in 29 locations throughout U.S. Developed and executed $150M annual budget; managed a staff of 90; developed, negotiated, and executed repair and provisioning contracts with foreign and domestic suppliers. Utilized Process Engineering to design a new inventory management system, reduced inventory by 25%. Developed, negotiated, and implemented new repair/overhaul program that resulted in $28M savings.

1988-1989 Production/Industrial Manager, USCG.
Mr Gutridge led 250-person industrial facility responsible the repair and overhaul of 60 aircraft/year; developed and implemented production plans and budgets; managed component repair lines, sophisticated test cell facility, and paint and hazardous material facility. Developed inspection process to reduce unnecessary repairs resulting in 10% reduction in overhaul costs.

1983 – 1988 Program Manager, USCG.
Mr Gutridge was responsible for ensuring that the US Coast Guard fleet, and the requisite supporting infrastructure – maintenance, logistics, personnel, equipment - of nearly 120 helicopters maintained a high state of operational readiness in which Search and Rescue, Law Enforcement, Environmental Protection, and other missions could be performed safely and effectively.

1975 – 1983 Aeronautical Engineer and Helicopter Pilot, USCG.
Mr Gutridge was responsible for the maintenance and management of the support infrastructure to maintain a fleet of C-130, HU-25 Falconjet, and HH-3F helicopters. Search and Rescue pilot, Head Instructor Pilot for HH-3F helicopter.

1982 Adjunct Professor, UNC at Elizabeth City.
Mr Gutridge developed and taught course in Statistical Quality Control, Alternate Energy Theory, Solar Home Design. All graduating seniors were offered positions at companies where they completed their internships in quality control.

1973 – 1975 Naval Engineer, USCG.
Mr Gutridge was responsible for the maintenance and support of all machinery (diesel engines, steam plant, electric motors, evaporators, control systems, etc. aboard USCG Icebreaker Staten Island.

Work History

2015 – Present	**President,** *Gutridge Group, LLC. Myrtle Beach, SC*
2001-2016	**President,** *Cherokee Information Services, Inc. Arlington, VA*
1998-2001	**Vice President, Business Development,** *Cherokee Information Services, Inc. Arlington, VA*
1995-1998	**Project Manager,** *User Technology Associates, Inc. FBI HQ, Washington, DC*
1993-1995	**Chief, Selected Major Acquisitions Division,** *USCG HQ, Washington DC*
1990-1993	**Assistant Program Manager for Logistics,** *Naval Air Systems Command, Arlington, VA*
1989-1990	**Chief, Inventory Management,** *USCG Aircraft Repair and Supply Center, Elizabeth City, NC*
1988-1989	**Deputy Chief, Aircraft Repair and Overhaul Division,** *Aircraft Repair and Supply Center, Elizabeth City, NC*
1983-1988	**HH-3F/HH-52 Program Manager,** *USCG HQ, Washington DC*
1979-1983	**Assistant Engineering Officer,** *USCG Air station Elizabeth City, NC*
1982	**Adjunct Professor,** *University of North Carolina at Elizabeth City*
1975-1979	**Communications Officer/Public Affairs Officer,** *USCG Air Station San Diego, CA*
1973-1975	**Engineering Officer,** *USCG Icebreaker Staten Island, Seattle, WA*

Volunteer Work and Associations

2013-2014	**President,** *Highlands Home Owner Association, Myrtle Beach, SC*
2012-2013	*Myrtle Beach Regional Economic Development Corporation, Myrtle Beach, SC*
2011-2017	*Grand Strand Technology Council, Myrtle Beach, SC*
2008-2011	**Vice President,** *Alpine Lake Property Owners Association, Terra Alta, WV*
1999-2003	**Co-founder,** *Intercounty Connector Coalition, Silver Spring, MD*
1996-2012	*Information Technology of America Association, Washington DC*
1996-2012	*US Chamber of Commerce, Washington DC*
1984-1986	**President,** *Naples Home Owners Association, Silver Spring, MD*

Education

Defense Systems Management College, Ft. Belvoir, VA. Certified Acquisition Professional, 1991
George Washington University, Washington, D.C. Graduate Studies in Engineering Management, 1987-1988
University of Southern California, Los Angeles, CA. Graduate Studies in Information Management, 1982-1983
USCG Aeronautical Engineering Certification, 1975-76
Naval Aviator, Naval Flight Training, Pensacola, FL. 1974-1975
USCG Naval Engineering Certification, 1973-74
U.S. Coast Guard Academy, Bachelor of Science, New London, CT. 1969-1973

M2018-71

City Of Myrtle Beach

January 24, 2018

Mayor and City Council

It has come to my attention that a vacancy may be present on the Base RDA. If this is indeed the case, I would like to submit my name for consideration for an appointment to the authority. As you know, I served for over 25 years as a member or chairman of the Town of Herndon Board of Zoning Appeals and Planning Commission. While serving on the commission, I had the pleasure of overseeing and implementing many projects ranging from master plans and CIP's to a complete redesign of the heart of Herndon resulting in a new government center, library and elderly housing complex in the downtown. At the end of my term I began the planning process for the Herndon Metrorail station on the Silver Line.

Concurrent to my service to the Town of Herndon, I worked in two communities located in the Washington D.C. metropolitan area. From 1973 to 1990 I was employed by Montgomery County, Maryland and was employed by Fairfax County Virginia from 1991 - 2012. The short resume highlights some of the positions I have held in my professional life as well as my community service activities. A list of references is also provided in the event you seek additional information about my experience. During the time I have been in Myrtle Beach, I have enjoyed the community and all that it offers to current and future residents. I look forward to the opportunity to serve the community.

In closing, I want to thank you for my appointment to planning commission where I will serve if my request appointment to the RDA is not possible.

Yours truly,

Carl I. Sivertsen

1504 Beaumont Way
Myrtle Beach, SC 29577
843-330-2903
843-839-0493

Carl I. Sivertsen
1504 Beaumont Way
Myrtle Beach SC 29577
843-360-2903

Fairfax County, Virginia

Fairfax County Health Department
Education and Outreach Coordinator
2003-2012

During the ten years of employment with the Health Department I helped to develop and put into operation a multi-faceted surveillance, testing and education program to address West Nile virus and Lyme disease.

My role was to develop an education and outreach program that would reach the 1.2 million residents in an effort to reduce the incidence of these diseases. The Disease Carrying Insects Program and specifically the education and outreach portion was well received by the community as well as by communities across the county. Numerous awards were bestowed upon us for this effort from across the globe.

In addition to the normal duties, I was a featured speaker at numerous scientific and professional meetings across the country. For several years I chaired the Washington Metropolitan Area Council of Governments Arbovirus Surveillance Committee, bringing together health professionals from across the region to ensure that we were able to work across jurisdictional lines in time of a public health emergency.

Fairfax County Department of Planning and Zoning
Deputy Zoning Administrator for Zoning Enforcement
1991-2003

Upon appointment to this position I was charged with the responsibility of directing an effective zoning enforcement program that would deal swiftly with zoning issues affecting the county. The violations ranged from illegal signs to overcrowding of homes. During the years I served in this capacity we developed an enforcement program that truly served the community. We tackled the most egregious violators first and gained compliance swiftly through the courts. This more aggressive style of enforcement was well received by the community

and the elected officials that we served. During the course of a year we would process and resolve several thousand complaints. Because of the high quality casework by staff, appeals to the BZA were rare. In the several hundred court cases taken to circuit court, none were lost. As a result of the success in this program, several state laws were changed to improve the zoning enforcement process.

Enforcement was the major focus of this program yet it was understood that community involvement was the key to preventing zoning violations and the degradation of neighborhoods. To gain community support countless community meetings were attended to inform residents of what we could accomplish by working together. In 2002 I received the NACO Presidents Award for the Neighborhood Volunteer Program I designed and implemented in two communities. The program empowered residents to address code violations within the community with minimal county resources and staff.

Montgomery County, Maryland

Chief of Zoning and Housing Code Enforcement
1976-1990

For the bulk of my career in Montgomery County, Maryland I was involved in the field of zoning and housing code enforcement. I was promoted to the chief position in the late 1970s and retained that position until I relocated to Virginia. In this capacity I dealt with almost every issue that could be imagined. Hoarding, overcrowding, blight, rodent and insect control, landlord tenant issues, zoning violations and community revitalization were all matters that came before me.
The enforcement of the quality of life code violations were critical to the well being of the community and thousands of cases were handled and resolved each year. Many enforcement cases went up on appeal to the highest levels of the court system and all were found in favor of the county. In addition to complaint calls, staff routinely inspected properties operating under special exceptions or other zoning exception to ensure ongoing compliance with the law. Two major revitalization projects took place during my years in this position, Wheaton, Maryland and Silver Spring, Maryland were both upgraded in accordance to the design criteria developed by multi-agency work groups that I served on.

Health Department
Public Health Sanitarian
1973-1976

Responsible for inspecting food service facilities nursing homes, hospitals and other public facilities to ensure compliance with county, state and federal regulations

US Army Veterinary Medical Corps
Fort George Meade, Maryland
1971-1973

Inspected all foods arriving to military installations in the region
Also served as the recreation NCO for the hospital company
Honorable discharge
Rank E-5

Meriwether County Georgia Schools
Manchester, Georgia
1970-1971

Math teacher
Football and basketball coach

Education

Athens College
Athens, Alabama
1966-1970
B.S. Education

Miscellaneous

Chairman Fairfax County Airports Advisory Committee

Dulles Area Zoning Task force member

Pedestrian and Bicycle Committee member

Youth coach and board member

Foster care advisory board

Lecturer for University of Wisconsin continuing education programs

Lecturer for Virginia Zoning Officials training

Certified Planning Commissioner (Virginia)

Completed two re-writes of the Town of Herndon Zoning Ordinance

Herndon town hall and library master development plan

Elderly Housing Steering Committee

Completed four comprehensive plan updates for Herndon Virginia.

Recognition from the Virginia General Assembly for my years of service to the Town of Herndon

Two awards for environmental stewardship

References

Thomas D. Rust
Virginia House of Delegates (retired)

Sharon Bulova
Chairman, Fairfax County Board of Supervisors

John Foust
Member Fairfax County Board of Supervisors

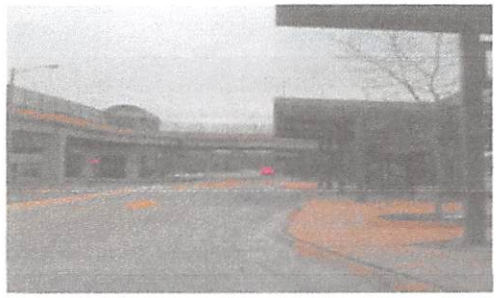
Lisa Merkel
Mayor, Town of Herndon

Art Anselene
Town Manager, Herndon, VA (retired)

Jay Donahue
Fairfax County Planning Commission (retired)

During my years of service to the Town of Herndon, Va. I was involved with many projects Below are pictures a few of the projects undertaken and completed.

Pictures show the Herndon Fortnightly Library (top) the Town of Herndon Municipal Office and Town Green (middle) and The Harbor House Senior housing (bottom) These projects, after many years of design work, funding and site clean up, became the heart of the existing downtown. The land was formerly a concrete plant covering around 4-5 acres and a public works depot.



The pictures above (top) The Herndon Community Center, located near the downtown and within walking distance of most of the community. In addition to the building, you will find athletic fields and a municipal (and profitable) golf course.

The second picture takes you out of the Town of Herndon boundaries and shows the Herndon/Monroe parking garage and future Silver Lime Metro station. This project involved significant action by multiple government and community groups in order to get built.